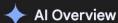


## disclaimer\*

## Why LinkedIn?

(or Why? LinkedIn!)

### LinkedIn...





Yes, LinkedIn is one of the fastest-growing social media platforms, particularly in terms of year-on-year audience growth, with a growth of nearly 15% as of October 2025. It is experiencing record levels of daily engagement as it evolves from a professional networking site into a platform for personal branding, content creation, and business development.

- **High growth rate:** LinkedIn has shown a year-on-year audience growth of 14.9%.
- Rapid membership increase: About 70 million new members are being added annually, which is about three new members per second.
- Increased engagement: The platform is seeing record levels of daily engagement, with professionals using it for advice, knowledge sharing, and career development.
- **Broader user base:** While known for professionals, LinkedIn's user base is diversifying, with Millennials making up the majority and Gen Z catching up quickly.

## Also LinkedIn...



### What on earth?

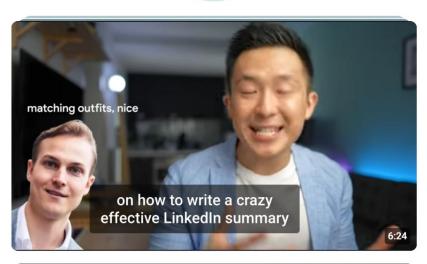
### LinkedIn URL

Type here...

### Resume\*

If you don't have a resume to hand, you can download your LinkedIn to use it (click "More" on your LinkedIn profile, then "Save to PDF").





### LinkedIn Tips & Tricks

Jeff Su 🕢 · Playlist

Write an OUTSTANDING LinkedIn Summary (with Examples)!  $\cdot$  6:31 Top 3 Tips to STAND OUT on LinkedIn!  $\cdot$  6:36

View full playlist



### 5 MUST-KNOW LinkedIn Profile Tips for Job Seekers!

2.1M views • 3 years ago



Jeff Su 🕗

My Premium Resume Package: https://jeffsu.gumroad.com/l/premium-resume-package Teal - https://get.tealhq.com/jeffsu.gumroad.com/l/premium-resume-package Teal - https://get.tealhq.com/jeffsu.gumroad.





8 chapters Benefits of a LinkedIn All-Star Profile | Hide Your Updates on LinkedIn | High Quality LinkedIn...

### **HOW TO GET LINKEDIN ALL-STAR STATUS**

- HIGH QUALITY PROFILE PICTURE & COVER PHOTO
- + YOUR HEADLINE = YOUR TITLE + VALUE
- + KEYWORDS IN LINKEDIN ABOUT SECTION
- + ADD 5 SKILLS "CORRECTLY" TO YOUR PROFILE
- + USE A CUSTOM LINKEDIN URL

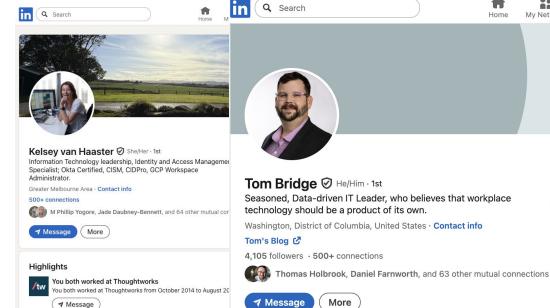




## Good artists borrow, great artists steal...

Steve Quirke

Steve Jobs





Q Search

(2021), ex-ThoughtWorks

Bulgaria · Contact info

500+ connections

**▼** Message

Highlights







Experienced Delivery Lead with a demonstrated history of working in tech consultancies, starting in the operational consultant, I have worked as a Business Analyst, Product manager, Delivery and Project manager, Agile coach/Scrum

EMPOWERS PEOPLE

Infinite Lambda

**Coventry University** 



Mac Admins

Virginia Poly

Institute and

1.969 followers



◄ Message



Adriana Stoyanova (she/her) She/Her · 1st

More

You both worked at Thoughtworks

COO at Infinite Lambda, Excellence Under Pressure Award Winner

Parvinder Singh Kalra, Jade Daubney-Bennett, and 165 other mutual connections

You both worked at Thoughtworks from January 2015 to April 2021

Last week. I shared my thoughts on what are the main signs you need a restructure. However restructuring is more than an org chart ...more

Many organisations invest in AI but find usage low

and innovation slow. But tech is not the catalyst for change. Culture is. And it starts with ...more Enterprise Al upskilling case study • 7 pag

Adriana Stoyanova (she/her) reposted this

Infinite Lambda

### About

solutions. As an expert in Identity and Access Management (IAM), I bring a r cutting-edge IT systems that enhance security, streamline operations, and c like CISM and Advanced Agile Practitioner, I excel in aligning technology witl

I'm a veteran results-driven IT and Device Management Leader focused on making organizations results inclusive, engaged, and focused on service delivery. From building the IT operations groups and netw concert venues, to constructing and managing applications to manage devices at all scales, I've lead teams to accomplish mission critical goals for some very special organizations. ...

Innovative IT leader passionate about transforming technology strategies in

### Article



van Haaster I Substack

kelsevvanhaaster.substack.com

About

orth of all th thing that will be giv A Thin Slice of Value Kelsey van Haaster on LinkedIn This post was first published at

We're VERY excited to announce as part of Mac Admins Foundation's Scholarships http://www.betterprojects.net/20 15/10/a-thin-slice-of-value.html program that applications to The very first principle of the attend this year's MacAD III

orth or

Featured



Post

This December, I'm break at the end of

Post

My Network























### Bríd (Bríd Ni Riain) Ryan ♥ She/Her · 1st

Storyteller, communicator, poet, engagement and community builder. ex-Thoughtworks | ex-Google | innovative problem solving | knowledge lives in the community, so let's get together to explore & learn

County Kildare, Ireland · Contact info

The Comms Thread 2

459 connections



The Comms Thread



**University of Galway** 

### **Featured**

Link

# Join my membership on Ko-fi +3 more tiers we ko-fi.com/modtitan

### Join the sticker club!

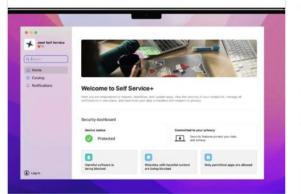
Ko-fi

Step 1. Pick a tier and subscribe on Ko-fi.

Step 2. Get one of a kind items every month.

Step 3. Buy other items for yourself or your favorite Mac...

Link

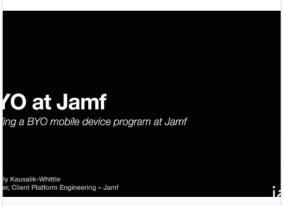


## Self Service+ post roundup for early 2025

MOD TITAN

Head to the Jamf Community site to learn more about using SSP at your organization.

Link



## Fall 2023 BYO conference presentations

MOD TITAN

Slides and resources from my BYO presentations at JNUC and MacSysAdmin &

### Licenses & certifications



Microsoft

Issued Aug 2020

Show credential  $\ensuremath{\mathcal{C}}$ 



### Okta Certified Administrator

Okta

Issued Jan 2020 · Expires Jan 2026

Microsoft Certified: Azure Fundamentals

Show credential ♂

### Desperation?

### **About**



I started my IT support journey in 2004 as a second line support engineer at a world famous university... And even as I've moved onwards (and upwards?) I've not forgotten the fact that IT processes are end to end, and I think about end users, and my IT support colleagues when I design and implement device management solutions.

I've been working with the Macintosh platform since before it was cool. Or at least before Apple moved to Intel processors (but don't ask me about anything pre-OS X...) and have been instrumental in driving the adoption and direction of macOS management at Thoughtworks, a story that starts in 2017.

### Desperation part deux

### Languages



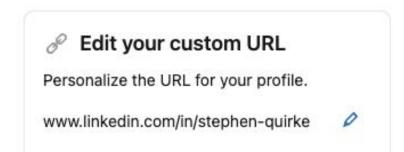
Limited working proficiency



Nov 2025



### Update your linkedIn URL



Save one job a week...

Interact with posts...

### Create content

## One more thing...

Update your "Open to Work" status?

### Thanks!



squirke@mastodon.social



squirke